



13th Annual

**W.R.A.P**

**Virtual Event**

Women Raising Awareness Philanthropically  
Friday, May 7, 2021 | 6:00 - 8:00 PM

**Live Virtual Event!**



## The Event

Our annual Women Raising Awareness Philanthropically Event was created to help build positive networking opportunities while honoring a woman's work with notable philanthropic contributions in her field and community. Hosted by WFSB's Scot Haney, WRAP is sure to delight & inspire, with Keynote speaker Lauren Bush Lauren founder of the FEED Projects. WRAP honorees Liz Scott, founder of Alex's Lemonade Stand & Genevieve Piturro, founder of the Pajama Program, and Amazon bestselling author. The event will also include a creatively curated online silent auction filled with unique items and fantastic travel packages arranged by our partner Cruise Planners!

## Sponsorship

A Woman Raising Awareness Philanthropically sponsorship presents an exclusive opportunity for company recognition and marketing to an anticipated audience of business professionals. Sponsorship involves creative brand placement, brings positive event association, and provides a key partnership with a proven successful event.



## Our Mission

Proceeds from the event will help further the mission of Channel 3 Kids Camp, a not-for-profit camp in Andover & Coventry, CT. Channel 3 Kids Camp provides fun year-round opportunities to children of all abilities, families, and communities through educational and recreation programs that promote diversity, acceptance, and environmental appreciation.



WRAP 2021 Virtual Event

# Call for Sponsors & Auction Items!

We offer two ways your organization can be a part of this inspiring event.

## Event Sponsor - \$500.00

For 2021 we are offering businesses the opportunity to sponsor this event at a \$500.00 level. Here is what you will receive:

- 2 Tickets to the online event
- Company logo to appear in WFSB PSA
- Recognition on social networking sites
- Logo displayed on event signage & slideshow
- Logo with link to your website on [Channel3kidscamp.org](http://Channel3kidscamp.org)
- Logo placed in ticket confirmation.



## Auction Item Donation

Each year, the Channel 3 Kids Camp's Women Raising Awareness Philanthropically event hosts a silent auction featuring gift items, certificates, theme baskets, and more. This is a great way to show off your business's products and educate people about what you have to offer. All proceeds from the silent auction support our ability to subsidize our camp fees, directly benefiting families sending their children to camp. By donating an item, you will receive a ticket(s) to the event based on the following donation values:

- \$100.00 - \$200.00 will give you one ticket to the event
- \$200.00 - \$300.00 will give you two tickets to the event.
- \$300.00 - \$400.00 will give you three tickets to the event.
- \$500.00 + will give you four tickets to the event.

We will also display your companies' logo on our pre and post-event slideshow.

For more information about sponsorship or donating an item for our silent auction, please contact Catherine Poulin, Director of Development at [c.poulin@channel3kidscamp.org](mailto:c.poulin@channel3kidscamp.org) or by phone (860) 742-2267 x120 or (860) 916-2804