



23rd ANNUAL
Channel 3 Kids Camp

GOLF
TOURNAMENT



Thursday, September 10, 2020

The Channel 3 Kids Camp Golf Tournament is one of the Camp's major fundraisers with premium sponsorship opportunities.



Limited to 144 players, our tournament will feature:

- 11 AM Shotgun Start
- Triple Tee Barbecue on course
- Numerous on-course contests & raffles

After Golf (Approx. 5 PM)

- Awards dinner with open bar
- Live auction emceed by WFSB-TV Channel 3's Scot Haney

Every player will receive an exclusive tournament gift.



MAKE A SPONSORSHIP WORK FOR YOU!

For sponsorship information please contact:

Susan Baroni-Schaeffer, Corporate Relations Manager at
s.baronischaeffer@channel3kidscamp.org / 860-742-2267 x 120

For tournament information contact Laura Soll at
golf@channel3kidscamp.org/860-688-4449



CHANNEL 3 KIDS CAMP MISSION:

To provide fun year round opportunities to children of all abilities, families, & communities through educational & recreational programs that promote diversity, acceptance, and environmental appreciation.





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2020 SPONSORSHIP OPPORTUNITIES

Sponsorships Including Play:

Platinum Sponsor—\$12,500 (1 sponsor)

Company representative identified as Honorary Tournament Chair, two foursomes (8 players), company representative and logo featured in sponsor/player solicitation brochure, logo recognition on WFSB Channel 3 tournament promotion spots, representative featured with Scot Haney in tournament TV “Thank You” spot, company banner displayed on club house overlooking course, title sponsorship to an on-course challenge with logo recognition, full-page ad on inside front cover of tournament program book, opportunity to speak from the podium at the dinner, special recognition by Emcee Scot Haney at dinner, platinum sponsor recognition on sponsor board at tournament, company and Honorary Chair included in press release announcing early sponsorship commitments, tournament photo to be taken with company representative and banquet emcee, post-event press release with photo, company featured on Channel 3 Kids Camp website with direct link to your website, company recognition/logo in the 2020 Channel 3 Kids Camp Annual Report.



Gold Sponsor—\$5,000 (unlimited # of sponsors)

Two Foursomes (8 Players), logo recognition in TV spot on WFSB-TV Channel 3, title sponsorship to an on-course challenge with prominent logo recognition, full-page ad in program book, listing on sponsor board and recognition by emcee Scot Haney at evening Banquet, press release announcing sponsorship commitment, photo taken with company representative and emcees, recognition and logo in our 2020 annual report, and company featured on our website with direct link to your site.

Silver Sponsor—\$3,000 (unlimited # of sponsors)

One Foursome (4 Players), logo recognition in TV Spot on WFSB-TV Channel 3, title sponsorship to an on-course challenge with prominent logo recognition, half-page ad in program book, listing on sponsor board, recognition by emcee Scot Haney at evening banquet, press release announcing sponsorship commitment, recognition and logo in our 2020 annual report.

Bronze Sponsor—\$2,000 (unlimited # of sponsors)

Two (2) Players, prominent logo recognition on course, quarter-page ad in program book, listing on sponsor board, recognition by emcee Scot Haney at evening banquet.

Tournament Sponsorships:

Tournament Gift Sponsor—\$2,250 (1 sponsor)

Logo recognition in TV Spot on WFSB-TV Channel 3, logo visibility on prize packaging, signage at the gift station, full-page ad in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Dinner Sponsor—\$2,000 (1 sponsor)

Logo recognition in TV Spot on WFSB-TV Channel 3, prominent signage at dinner, signage on every table at dinner, full-page ad in program book, listing on sponsor board, recognition by emcee Scot Haney at Banquet.

Awards & Auction Sponsor—\$2,000 (1 sponsor)

Logo recognition in TV spot on WFSB-TV Channel 3, prominent signage at dinner, signage on every table at dinner, full-page ad in program book, listing on sponsor board, recognition by emcee Scot Haney at evening Banquet.





Golf Bag Tag Sponsor—\$1,600 (1 sponsor)

Logo or name of company on tournament golf bag tags, quarter-page ad in program, listing on sponsor board and recognition by emcee Scot Haney at evening banquet.

Turn Stand Sponsor—\$1,500 (2 sponsors)

Prominent signage at the turn stand, quarter-page ad in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Social Hour Sponsor—\$1,250 (2 sponsors)

Prominent signage at the social hour area, signage on every table at social hour, quarter-page ad in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Bag Drop Sponsor—\$1,000 (2 sponsors)

Prominent signage at the welcome/bag drop area, quarter-page ad in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Water Cooler Sponsor—\$1,200 (1 sponsor)

Prominent signage on coolers at all 18 holes, quarter-page ad in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Triple Tee BBQ Sponsor—\$1,000 (2 sponsors)

Prominent signage at the luncheon area, quarter-page ad in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Golf Cart Sponsor—\$1,100 (1 sponsor)

Logo or name of company on visor of all golf carts, quarter-page ad in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Beverage Cart Sponsor—\$1,000 (4 sponsors)

Logo or name of company signage on a beverage cart, quarter-page ad in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Score Card Sponsor—\$1,000 (1 sponsor)

Logo or name of company on tournament score cards, quarter-page ad in program book, recognition on sponsor board and recognition by emcee Scot Haney at evening banquet.

Welcome Sponsor—\$600 (unlimited # of sponsors)

Lawn sign with the individual's/family's or company's name at entrance to clubhouse, sponsor listing in program book, recognition on sponsorboard, and recognition by emcee Scot Haney at evening banquet.

Registration Sponsor—\$500 (2 sponsors)

Company banner at registration, sponsor listing in program book, recognition on sponsor board and recognition by emcee Scot Haney at evening banquet.

Dessert Sponsor—\$500 (4 sponsors)

Prominent signage at the evening dessert buffet, signage on every table at dinner, sponsor listing in program book, recognition on sponsorboard and recognition by emcee Scot Haney at evening banquet.

Driving Range or Putting Green Sponsor—\$300 (unlimited # of sponsors)

Driving Range or Putting Green signage, sponsor listing in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.

Green or Tee Sponsor—\$200 or 3/\$500 (unlimited # of sponsors)

Green or tee signage, sponsor listing in program book, listing on sponsor board, and recognition by emcee Scot Haney at evening banquet.



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Sponsorship Registration:

Gold Sponsor (8 players) \$5,000
Silver Sponsor (4 players) \$3,000
Bronze Sponsor (2 players) \$2,000
Tournament Gift Sponsor \$2,250
Dinner Sponsor \$2,000
Awards & Auction Sponsor \$2,000
Golf Bag Tag Sponsor \$1,600

Turn Stand Sponsor \$1,500
Air Cannon Sponsor \$1,500
Social Hour Sponsor \$1,250
Bag Drop Sponsor \$1,000
Water Cooler Sponsor \$1,200
Triple Tee BBQ Sponsor \$1,000
Golf Cart Sponsor \$1,100

Beverage Cart Sponsor \$1,000
Score Card Sponsor \$1,000
Welcome Sponsor \$600
Registration Sponsor \$500
Dessert Sponsor \$500
Driving Range or Putting Green Sponsor \$300
Green or Tee Sponsor \$200

Event Book Advertising:

Full-page Program Book Ad \$500 (5" x 8")
Half-page Program Book Ad \$300 (5" x 3.88")

Quarter-page Program Book Ad \$200 (5" x 1.88")



Golf Registration:

Foursome (registering together) - \$1,250
Individual Golfer - \$350

I want to make a direct contribution to the Channel 3 Kids Camp I have enclosed \$ _____ Please Invoice me _____
Auction or Raffle Prize Donation _____

Name _____ Company _____
Address _____ Town _____ State _____ Zip _____
Phone _____ Email _____

Players:

No 1. Name _____ Handicap _____
No 2. Name _____ Handicap _____
No 3. Name _____ Handicap _____
No 4. Name _____ Handicap _____

Detach and return to: Channel 3 Kids Camp, 73 Times Farm Road, Andover, CT 06232 or fax to 860-742-3298
For more information, call: 860-742-2267 x 120 or email: golf@channel3kidscamp.org